GlobalSF + The Swedish-American Chambers of Commerce present:

Forest Innovation Summit

2022

The Forest Innovation Summit will connect Sweden, a global innovator in forestry and environmental stewardship, with California, home to the world's most transformative technology ecosystem, to build knowledge, collaboration, and solutions.

Governor Gavin Newsom's proposed \$1 billion investment in forest health and community fire resilience in 2021 signals a bold commitment by the State of California. Forests provide essential ecosystem, climate, and economic benefits, and innovation is required to ensure resilience over the next century. California (USD \$1.5B/year) and Sweden (USD \$17B/year) are home to some of the world's largest forest industries as well as leading-edge technologies and science-based solutions to address wildfires and shape the future of forestry.

The Forest Innovation Summit will convene policymakers, industry partners, and scientists to advance sustainability and innovation and highlight leading solutions. Founded in 1948, The Swedish-American Chamber of Commerce in San Francisco & Silicon Valley (SACC-SF/SV) has a long and proud history as the leading facilitator of transatlantic trade and knowledge sharing between Sweden and Northern California. We are a dynamic business organization serving as a gateway for companies and professionals interested in the Bay Area and Swedish business environments. We provide crucial business services to Swedish and American companies and professionals, produce a number of high-profile networking events throughout the year and bring valuable opportunities to our members and their ventures.

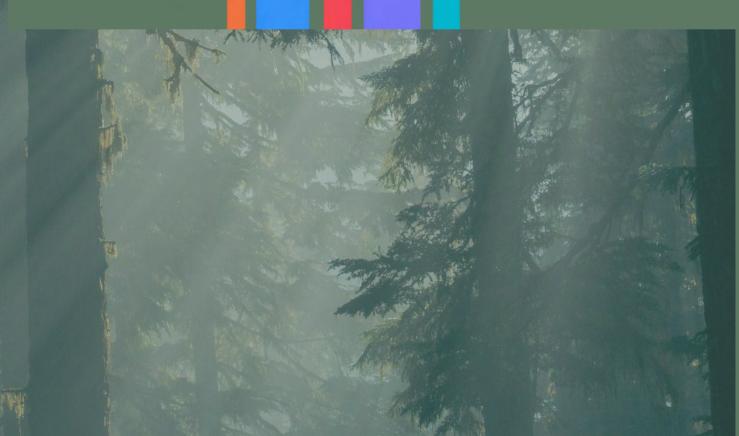




& SILICON VALLEY



GobalSF We are: So Future



Global:SF is a not-for-profit organization dedicated to paving the way for international companies to locate, invest, and grow in the San Francisco Bay Area while helping locallybased companies expand into global markets. We leverage our extensive international business experience, cultural competency, and strong network of relationships to enhance the global competitiveness of San Francisco. Through our network and acumen in global business, government, and cultures, Global:SF helps businesses thrive in the San Francisco Bay Area and across the globe.



The Challenge



Forests are critical to economic and ecological resilience globally. The World Economic Forum cites deforestation and forest degradation as responsible for 15% of the planet's greenhouse gas emissions and notes more than half of our annual global GDP (\$44 trillion), could be threatened by forest loss. In California, catastrophic wildfires are an increasing threat to infrastructure, water resources, wildlife habitat, clean air, communities, and business resilience.

A sharp increase in ESG investments with a focus on sustainable forests can be seen from corporations worldwide.



The Summit



Sweden, as one of the world's leading innovators in forest technology, and California will share knowledge, expertise, and innovation while together asking: What is the best path forward? What are the funding models, innovation, and partnerships that will create ecological resilience in addition to new technologies and economic benefits?

The Forest Innovation Summit will accelerate learning, collaboration, and initiatives to build forest resilience.

2022 Forest Innovation Advisory Committee:

- Dan Adler Climate Catalyst Fund, State of CA Infrastructure and Economic Development Bank - IBank
- Tara O'Shea Director of Forest Programs, Planet
- Magnus Thor Director Research and Innovation, Skogsforsk
- Sally Collins Fellow and Consultant with Rights and Resources Initiative; Forest and Natural Resource Consultant, former USDA, US Forest Service
- Pelle Berglund The Forest Business Accelerator, Bizmaker

FOREST INNOVATION SUMMIT

Key Focus Areas



- Biomass Innovation
- Trends
- Grand Challenges
- California

• Forest Health and Wildfires

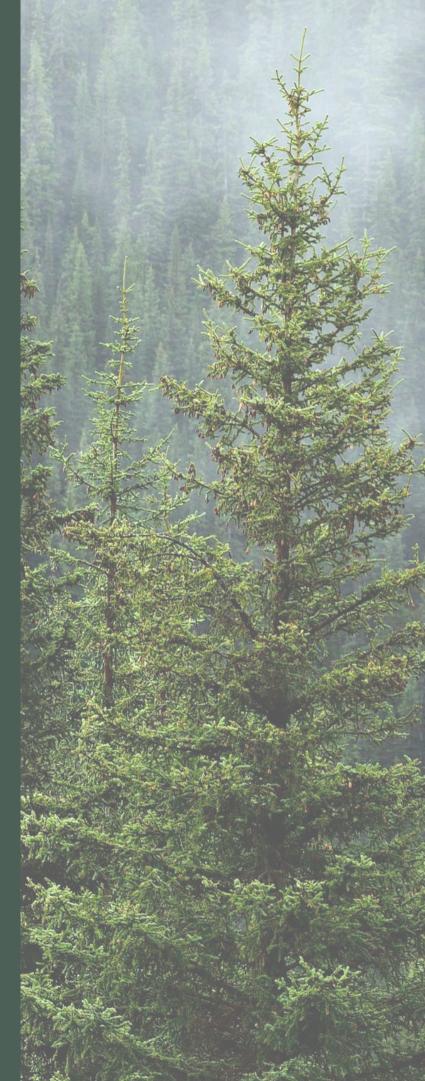
• Conservation Finance + Forest

Tech Solutions in Sweden and

Sponsorship Opportunities

Forest Innovation Summit Sponsors share our vision to advance sustainability, innovation, and solutions in California and globally.

The levels are a flexible sponsorship system. Benefits can be adapted to your marketing and business objectives and built into the Forest Innovation Summit.



INCLUDES ALL BENEFITS OF THE LEAD SPONSOR IN ADDITION TO:

- Exclusive company category sponsorship for Forest Innovation Summit
- Opportunity to create customized programming to highlight company brand
- Option to host private roundtable events on Day 2 of the Forest Innovation Summit
- Introduction partners

FOREST INNOVATION SUMMIT **Exclusive Sponsorship 50k**+



• Introductions to companies and global



FOREST INNOVATION SUMMIT Lead Sponsorship 30k+

- website)

• Recognition as a Lead Sponsor with company logo on all Forest Innovation Summit marketing collateral (video and podcast platforms, email, social media,

• Participate as a speaker at Forest Innovation Summit

• Opportunity to create customized content featured in all Forest Innovation Summit marketing collateral

• Customized marketing opportunities planned in close consultation with GlobalSF and SCCSF teams

• Opportunity to include branded company materials in Forest Innovation Summit speaker gift bags



FOREST INNOVATION SUMMIT Gold Sponsorship 20k+



- website)

• Recognition as a Lead Sponsor with company logo on all Forest Innovation Summit marketing collateral (video and podcast platforms, email, social media,

• Participate as a speaker at Forest Innovation Summit

• Customized marketing opportunities planned in close consultation with GlobalSF and SCCSF teams

• Opportunity to include branded company materials in Forest Innovation Summit speaker gift bags



FOREST INNOVATION SUMMIT Silver Sponsorship 10k+

- website)

• Recognition as a Lead Sponsor with company logo on all Forest Innovation Summit marketing collateral (video and podcast platforms, email, social media,

• Participate as a speaker at Forest Innovation Summit

• Customized marketing opportunities planned in close consultation with GlobalSF and SCCSF teams

• Opportunity to include branded company materials in Forest Innovation Summit speaker gift bags

FOREST INNOVATION SUMMIT Program + Delegate Sponsorship 2.5-10k

- **Food Innovation Tour**
- media, website)

• We will work with your company to identify sponsorship opportunities as part of the GlobalSF

• Recognition as a Program Sponsor with company logo on all Forest Innovation Summit marketing collateral (video and podcast platforms, email, social

Our Partners





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Get in Touch

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