

GlobalSF + The Swedish-American Chambers of Commerce present:

Forest Innovation Summit

2022

The Forest Innovation Summit will connect Sweden, a global innovator in forestry and environmental stewardship, with California, home to the world's most transformative technology ecosystem, to build knowledge, collaboration, and solutions.

Governor Gavin Newsom's proposed \$1 billion investment in forest health and community fire resilience in 2021 signals a bold commitment by the State of California. Forests provide essential ecosystem, climate, and economic benefits, and innovation is required to ensure resilience over the next century. California (USD \$1.5B/year) and Sweden (USD \$17B/year) are home to some of the world's largest forest industries as well as leading-edge technologies and science-based solutions to address wildfires and shape the future of forestry.

The Forest Innovation Summit will convene policymakers, industry partners, and scientists to advance sustainability and innovation and highlight leading solutions.

Founded in 1948, The Swedish-American Chamber of Commerce in San Francisco & Silicon Valley (SACC-SF/SV) has a long and proud history as the leading facilitator of transatlantic trade and knowledge sharing between Sweden and Northern California. We are a dynamic business organization serving as a gateway for companies and professionals interested in the Bay Area and Swedish business environments. We provide crucial business services to Swedish and American companies and professionals, produce a number of high-profile networking events throughout the year and bring valuable opportunities to our members and their ventures.



**SAN FRANCISCO
& SILICON VALLEY**



Global:SF

We are :So Future

Global:SF is a not-for-profit organization dedicated to paving the way for international companies to locate, invest, and grow in the San Francisco Bay Area while helping locally-based companies expand into global markets. We leverage our extensive international business experience, cultural competency, and strong network of relationships to enhance the global competitiveness of San Francisco. Through our network and acumen in global business, government, and cultures, Global:SF helps businesses thrive in the San Francisco Bay Area and across the globe.



The Challenge

Forests are critical to economic and ecological resilience globally. The World Economic Forum cites deforestation and forest degradation as responsible for 15% of the planet's greenhouse gas emissions and notes more than half of our annual global GDP (\$44 trillion), could be threatened by forest loss. In California, catastrophic wildfires are an increasing threat to infrastructure, water resources, wildlife habitat, clean air, communities, and business resilience.

A sharp increase in ESG investments with a focus on sustainable forests can be seen from corporations worldwide.



The Summit

The Forest Innovation Summit will accelerate learning, collaboration, and initiatives to build forest resilience.

Sweden, as one of the world's leading innovators in forest technology, and California will share knowledge, expertise, and innovation while together asking: What is the best path forward? What are the funding models, innovation, and partnerships that will create ecological resilience in addition to new technologies and economic benefits?


2022 Forest Innovation Advisory Committee:

- **Dan Adler** - Climate Catalyst Fund, State of CA Infrastructure and Economic Development Bank - IBank
- **Tara O'Shea** - Director of Forest Programs, Planet
- **Magnus Thor** - Director Research and Innovation, Skogforsk
- **Sally Collins** - Fellow and Consultant with Rights and Resources Initiative; Forest and Natural Resource Consultant, former USDA, US Forest Service
- **Pelle Berglund** -The Forest Business Accelerator, Bizmaker

FOREST INNOVATION SUMMIT

Key Focus Areas

- **Forest Health and Wildfires**
- **Biomass Innovation**
- **Conservation Finance + Forest Trends**
- **Grand Challenges**
- **Tech Solutions in Sweden and California**



Sponsorship Opportunities

Forest Innovation Summit Sponsors share our vision to advance sustainability, innovation, and solutions in California and globally.

The levels are a flexible sponsorship system. Benefits can be adapted to your marketing and business objectives and built into the Forest Innovation Summit.

FOREST INNOVATION SUMMIT

**Exclusive
Sponsorship
50k+**

**INCLUDES ALL BENEFITS OF THE
LEAD SPONSOR IN ADDITION TO:**

- Exclusive company category sponsorship for Forest Innovation Summit
- Opportunity to create customized programming to highlight company brand
- Option to host private roundtable events on Day 2 of the Forest Innovation Summit
- Introductions to companies and global partners



FOREST INNOVATION SUMMIT

**Lead
Sponsorship
30k+**

- Recognition as a Lead Sponsor with company logo on all Forest Innovation Summit marketing collateral (video and podcast platforms, email, social media, website)
- Participate as a speaker at Forest Innovation Summit
- Opportunity to create customized content featured in all Forest Innovation Summit marketing collateral
- Customized marketing opportunities planned in close consultation with GlobalSF and SCCSF teams
- Opportunity to include branded company materials in Forest Innovation Summit speaker gift bags

A background image of a forest with tall trees and sunlight filtering through the canopy. A dark green rectangular box is overlaid on the left side of the image, containing white text.

FOREST INNOVATION SUMMIT

**Gold
Sponsorship
20k+**

- Recognition as a Lead Sponsor with company logo on all Forest Innovation Summit marketing collateral (video and podcast platforms, email, social media, website)
- Participate as a speaker at Forest Innovation Summit
- Customized marketing opportunities planned in close consultation with GlobalSF and SCCSF teams
- Opportunity to include branded company materials in Forest Innovation Summit speaker gift bags



FOREST INNOVATION SUMMIT

**Silver
Sponsorship
10k+**

- Recognition as a Lead Sponsor with company logo on all Forest Innovation Summit marketing collateral (video and podcast platforms, email, social media, website)
- Participate as a speaker at Forest Innovation Summit
- Customized marketing opportunities planned in close consultation with GlobalSF and SCCSF teams
- Opportunity to include branded company materials in Forest Innovation Summit speaker gift bags



FOREST INNOVATION SUMMIT

**Program +
Delegate
Sponsorship
2.5-10k**

- We will work with your company to identify sponsorship opportunities as part of the GlobalSF Food Innovation Tour
- Recognition as a Program Sponsor with company logo on all Forest Innovation Summit marketing collateral (video and podcast platforms, email, social media, website)

Our Partners



Get in Touch

FOR MORE INFORMATION CONTACT:

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